

**The Pilgrim Resource Conservation & Development (RC&D) Area Council, Inc.**  
15 Cranberry Highway, West Wareham, MA 02576 \* 508 295 1317 (ph) \* 508 291 2368 (fx)



**American Farmland Trust and the Pilgrim RC&D  
Present**  
***Farmland Protection Workshops for Agricultural Commissions***

**Tuesday, March 1, 2005**  
**5:30 or 6:30 pm – 7:30 or 8:30 pm**  
**Cranberry Station**  
One State Bog Road  
East Wareham, MA

***“Local Fundraising for Farmland Protection”***

**Presenters:** **Jesse Roberston, Northeast Field Representative, American Farmland Trust**  
**Cris Coffin, New England Policy Manager, American Farmland Trust**  
1 Short Street, Suite 2  
Northampton, MA 01060-3952  
413-586-9330 x29  
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- **Role of American Farmland Trust (AFT)**
- **Partnerships**                      Public-Private, Leveraging & Diversification
- **Successful Examples:**      Massachusetts and United States  
   Dartmouth & Westport      Bond  
      CPA  
      Partnering with Local and National Land Trusts, State...
- Sources of Funds?
- How Access Funds?
- Other Methods to Generate Revenue
  
- **Making the Case**                      Building Public Awareness Campaigns  
   How to Engage Your Constituency  
   What Works – What Doesn't Work
- **Successful Examples:**      Massachusetts and United States

**Tuesday, March 15, 2005**  
**5:30 or 6:30 pm – 7:30 or 8:30 pm**  
**Cranberry Station**  
One State Bog Road  
East Wareham, MA

***“Innovative Planning & Zoning Techniques for Farmland Protection”***

**Presenters:** **Cris Coffin, New England Policy Manager, American Farmland Trust**  
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- **Role of American Farmland Trust (AFT)**
- **What is Planning? And Planning for Farmland Protection?**
- **What is Allowable Under Current Massachusetts Zoning – or Would be allowed with changes (how are changes made?)**
- **Examples of Enlightened Planning an Zoning (Plan rather than React)**
- **What is before the legislature and Why?**
- **Role of Boards and Commissions and What can they do?**
- **How to Inventory and Prioritize?**